THE ASEM SUSTAINABLE CONNECTIVITY PORTAL

Strengthening Asia-Europe links through data and research

WHAT IS SUSTAINABLE CONNECTIVITY?

Bringing countries, people and societies closer together in a way that contributes to the Sustainable Development Goals

WHY IS IT IMPORTANT?

Sustainable connectivity promotes:

- Trade, business & economic prosperity [ECONOMIC SIDE]
- Sense of partnership, spirit of peace, mutual benefit & cooperation [HUMAN SIDE]
- Collaboration [GLOBAL CHALLENGES]

ASEM

ASEM is an informal platform for dialogue and cooperation bringing together

30 European countries
21 Asian countries
Institutional partners

ASEM KEY PRIORITIES

- Sustainable Connectivity
- [ ]
- [ ]
- [ ]

Asia-Europe Meeting
HOW CAN WE MEASURE SUSTAINABLE CONNECTIVITY?

ASEM SUSTAINABLE CONNECTIVITY

49 indicators

2 INDEXES

CONNECTIVITY INDEX

Physical
Institutional
Environmental
Social

SUSTAINABILITY INDEX

Economic/Financial
People-to-people
Environmental
Social
Economic/Financial

16 detailed data sets showing flows and connections between ASEM countries

FOR WHOM?

POLICYMAKERS

RESEARCHERS

JOURNALISTS

BUSINESSES

INTERNATIONAL ORGANISATIONS

HOW CAN YOU USE THE PORTAL?

Drill down from overall connectivity and sustainability scores to individual components and explore how connectivity relates to sustainability

Visualise flows and connections between countries on an interactive connectivity map

Zoom in on a country, see how it is connected with other countries and see how it scores on different aspects of connectivity and sustainability
WHAT BRINGS ASIA AND EUROPE TOGETHER?

PEOPLE-TO-PEOPLE CONNECTIVITY

400,000
internationally mobile university students

200,000+
research collaborations

13
million migrants

INSTITUTIONAL CONNECTIVITY

VISA

Passport holders from 7 Asian countries can travel visa-free to Europe

Visa openness policies vary in Asia: on average, Asian countries facilitate visa-free or visa-on-arrival to 21 European nationalities

POLITICAL CONNECTIVITY

European countries have embassies in 62% of Asian countries

Asian countries have embassies in 55% of European countries

ECONOMIC CONNECTIVITY

$90 billion
28% of total FDI

$1.5 trillion
20% of total goods traded

Figures refer to flows and connections between Asian and European ASEM partners
KEY MESSAGES

1. Connectivity and sustainability can **reinforce** each other, but the challenge is to keep **environmental** and **financial sustainability** in mind.

2. **Institutional** and **political links** provide a basis to strengthen physical, economic/financial and people-to-people connectivity.

3. Ideas for improving sustainable connectivity can be found in all ASEM countries: every country excels at something and **working together** will improve sustainable connectivity.

4. ASEM countries are strongly connected, but there are **opportunities to strengthen links** between Asia and Europe.

FOR MORE INFO

The ASEM Sustainable Connectivity Portal:  

‘Exploring ASEM Sustainable Connectivity – What brings Asia and Europe together?’ report:  

#ASEM