2nd Annual Meeting of Community of Practice on Composite Indicators and Scoreboards, 9-10 November

Albert Motivans
Head of Data and Insights
Overview

- Context
- Objectives
- Key challenges
- Products
- Development timeline
Where we work

- El Salvador
- Colombia
- Senegal
- Kenya
- India
- Indonesia
Equal Measures 2030 works to make sure girls’ and women’s movements, advocates and decision makers have easy-to-use data and evidence to guide efforts to reach the Sustainable Development Goals by 2030.
## Objectives

<table>
<thead>
<tr>
<th>Purpose</th>
<th>To capture progress on global gender equality across the SDGs to influence policy</th>
</tr>
</thead>
<tbody>
<tr>
<td>Audience</td>
<td>Grassroots advocates, CSOs, policymakers, research, media</td>
</tr>
<tr>
<td>Scope</td>
<td>Covering all SDGs as relevant and feasible; universality of goals; compile across available data sources</td>
</tr>
<tr>
<td>Innovation</td>
<td>Cross-sectoral; Leave no one behind; results chain, perception-based data; citizen data</td>
</tr>
</tbody>
</table>
Challenges - scope

1. No Poverty
2. Zero Hunger
3. Good Health and Well-Being
4. Quality Education
5. Gender Equality
6. Clean Water and Sanitation
7. Affordable and Clean Energy
8. Decent Work and Economic Growth
9. Industry, Innovation and Infrastructure
10. Reduced Inequalities
11. Sustainable Cities and Communities
12. Responsible Consumption and Production
13. Climate Action
14. Life Below Water
15. Life on Land
16. Peace, Justice and Strong Institutions
17. Partnerships for the Goals
Challenges – missing data

- Few indicators on gender issues, especially SDG 5 are ‘ready to measure’
- Major effort needed in some areas to develop consensus around measurement frameworks
Challenges - a crowded space

UNDP Gender Inequality Index

SDGs: SDSN UNSD

Sectoral: One Foundation GEM EDI-G

WEF Gender equality Index

OECD SIGI

Women, Peace and Security Index

EIGE Gender equality index

AFDB Gender index

Private sector: Bloomberg KPMG Leadership + mainstreaming

...where to add value?
Understanding the policy space and use of data

The percentage of policymakers rating gender-related data sources as “very useful” (in percentages)

<table>
<thead>
<tr>
<th>Source</th>
<th>International Orgs (e.g. UN)</th>
<th>Research/academic</th>
<th>Government</th>
<th>NGOs</th>
<th>Media</th>
<th>Private Sector</th>
</tr>
</thead>
<tbody>
<tr>
<td>54</td>
<td>55</td>
<td>47</td>
<td>37</td>
<td>28</td>
<td>20</td>
<td></td>
</tr>
</tbody>
</table>

Share of women in the labour force in 2015

<table>
<thead>
<tr>
<th>Country</th>
<th>Total</th>
<th>Colombia</th>
<th>India</th>
<th>Indonesia</th>
<th>Kenya</th>
<th>Senegal</th>
</tr>
</thead>
<tbody>
<tr>
<td>I know this</td>
<td>55</td>
<td>65</td>
<td>69</td>
<td>55</td>
<td>70</td>
<td>38</td>
</tr>
<tr>
<td>I don't recall but I know where this information is</td>
<td>30</td>
<td>19</td>
<td>32</td>
<td>15</td>
<td>29</td>
<td></td>
</tr>
<tr>
<td>I don't know and don't know where this information is</td>
<td>29</td>
<td>14</td>
<td>14</td>
<td>10</td>
<td>33</td>
<td></td>
</tr>
<tr>
<td>Not stated</td>
<td>5</td>
<td>5</td>
<td>3</td>
<td>5</td>
<td>5</td>
<td>3</td>
</tr>
</tbody>
</table>

Source: Equal Measures 2030 | Base = 109 | July to September 2017

Percentage of policymakers who said gender equality is given a “very high” or “high” priority in each policy area

- **Education**: 81%
- **Health**: 67%
- **Justice**: 55%
- **Social Protection**: 54%
- **Public Admin**: 46%
- **Labour**: 39%
- **Finance**: 38%

Source: Equal Measures 2030 | Base = 109 | July to September 2017
Gender equality index and dashboard outputs

Web-based portal
• Global index that includes sub-indexes by goal, where possible
• Dashboards which explore issues/themes in greater detail, especially disaggregated indicators or measures of inequality
• Story-telling, individual narratives

Training
• Guide to using indexes for advocacy
• Guide to gender indexes
• Training curricula on data literacy for advocates
## Gender equality index – rough thinking

<table>
<thead>
<tr>
<th>~8-13 goals</th>
<th>~20-30 indicators</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### SOCIAL

<table>
<thead>
<tr>
<th>SDG Goal Education</th>
<th>SDG Goal Health</th>
<th>Etc.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Indicator 1 (for e.g. % of girls in secondary school)</td>
<td>Indicator 2</td>
<td>Indicator 3</td>
</tr>
</tbody>
</table>

|-------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|

- Green square: Good
- Yellow square: Average
- Red square: Poor

- 3.8

- Up arrow
Timeline

2018

November    Technical Reference Group
December-March Consultations with stakeholder
            incl. Global Advocate Survey
April-June   Pilot in six countries
July         Launch at High-Level Political Forum
             for pilot countries

2019

June        Launch of global index
to learn more

@Equal2030

Facebook.com/Equal2030

info@equalmeasures2030.org

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