

# **EQUAL MEASURES 2030**

**GENDER EQUALITY. DATA. GLOBAL GOALS.**

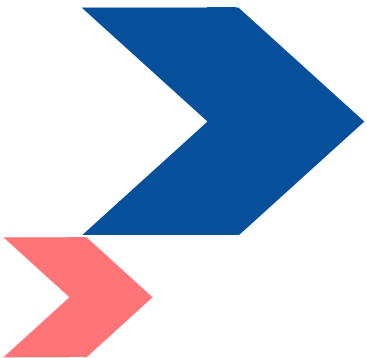
**2nd Annual Meeting of Community of  
Practice on Composite Indicators and  
Scoreboards, 9-10 November**

**Albert Motivans**

Head of Data and Insights

# Overview

- Context
- Objectives
- Key challenges
- Products
- Development timeline



# EM2030 core partners



BILL & MELINDA  
GATES *foundation*

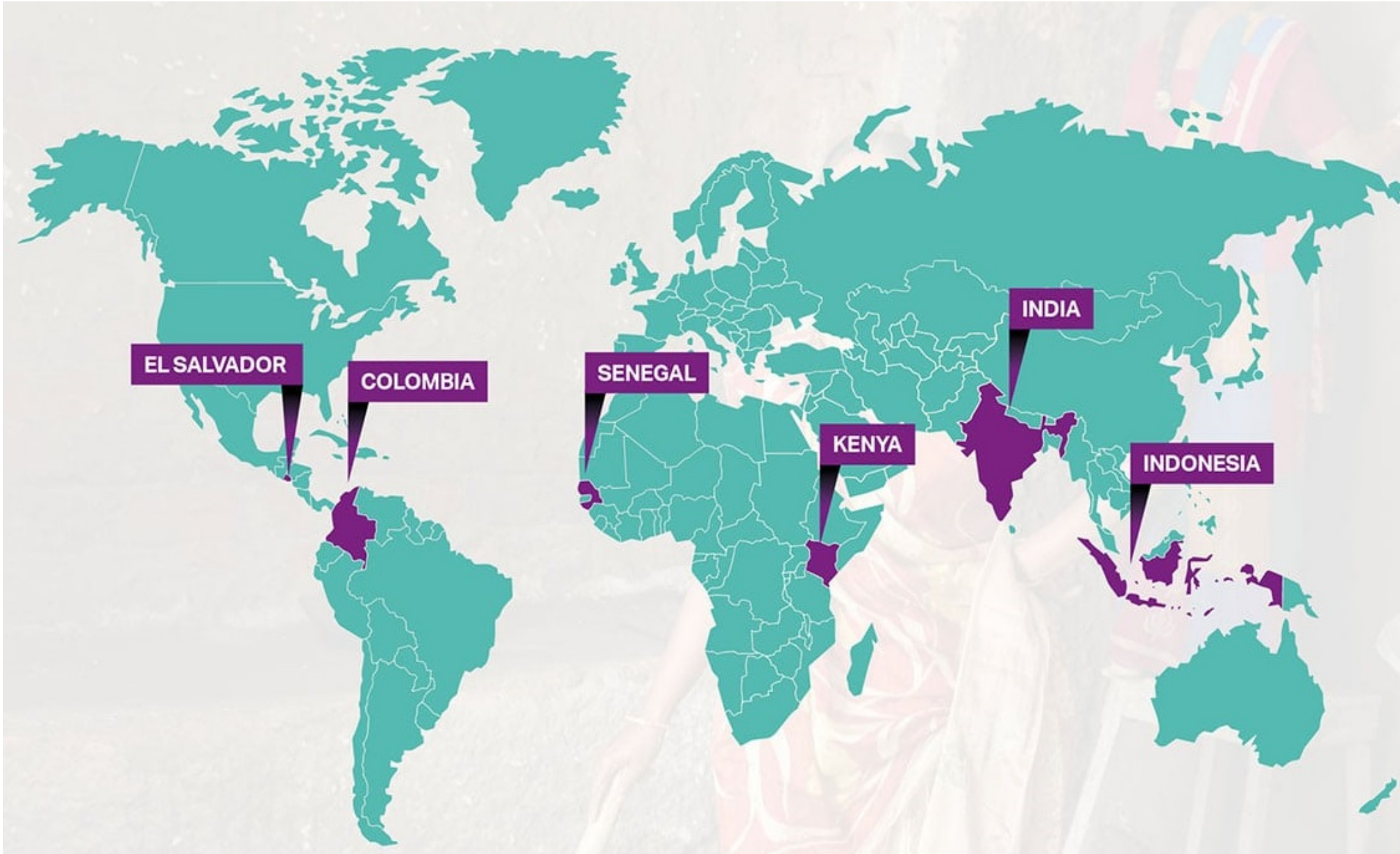


The African Women's  
Development and  
Communication Network




**WOMEN  
DELIVER**

# Where we work





# ➤ Overarching aim



Equal Measures 2030  
works to make sure girls'  
and women's movements,  
advocates and decision  
makers have easy-to-use  
data and evidence to guide  
efforts to reach the  
Sustainable Development  
Goals by 2030

connecting  
data and  
evidence  
with  
advocacy  
and action



# Objectives

<b>Purpose</b>	<b>To capture progress on global gender equality across the SDGs to influence policy</b>
<b>Audience</b>	Grassroots advocates, CSOs, policymakers, research, media
<b>Scope</b>	Covering all SDGs as relevant and feasible; universality of goals; compile across available data sources
<b>Innovation</b>	Cross-sectoral; Leave no one behind; results chain, perception-based data; citizen data





# Challenges - scope



# Challenges – missing data

- Few indicators on gender issues, especially SDG 5 are ‘ready to measure’
- Major effort needed in some areas to develop consensus around measurement frameworks

Only  
**13%**  
of countries  
dedicate a budget  
to gender statistics.

Only  
**15%**  
of countries have  
legislation that  
mandates specialized  
gender-based  
surveys.

Only  
**41%**  
of countries  
regularly produce  
violence against  
women data.



# Challenges - a crowded space

UNDP Gender Inequality Index

SDGs:  
SDSN  
UNSD

Sectoral:  
One Foundation  
GEM EDI-G

WEF Gender equality Index

OECD SIGI

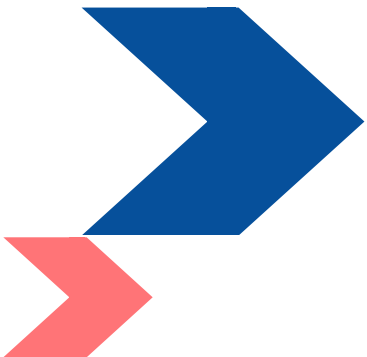
Women,  
Peace and  
Security Index

Private sector:  
Bloomberg  
KPMG  
Leadership +  
mainstreaming

EIGE Gender  
equality index

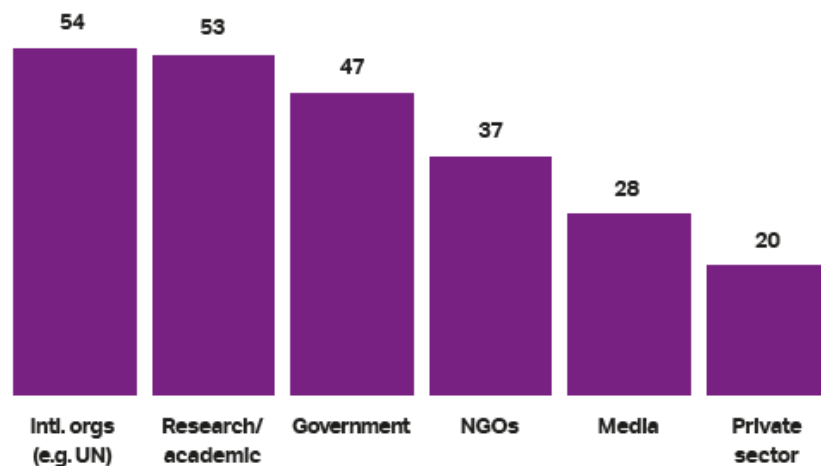
AFDB Gender index

...where to add value?



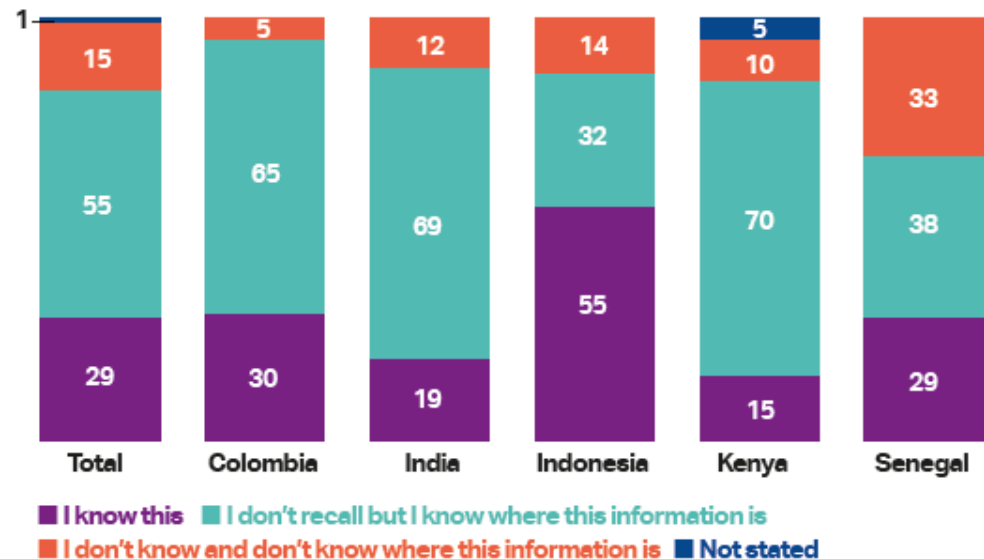
# Understanding the policy space and use of data

The percentage of policymakers rating gender-related data sources as “very useful” (in percentages)



Source: Equal Measures 2030 | Base = 109 | July to September 2017

Share of women in the labour force in 2015



Percentage of policymakers who said gender equality is given a “very high” or “high” priority in each policy area



Source: Equal Measures 2030 | Base = 109 | July to September 2017



# Gender equality index and dashboard outputs

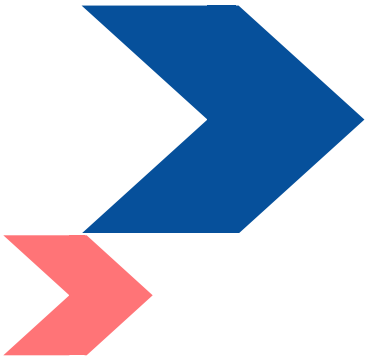


## **Web-based portal**















- Global index that includes sub-indexes by goal, where possible
- Dashboards which explore issues/themes in greater detail, especially disaggregated indicators or measures of inequality
- Story-telling, individual narratives

## **Training**

- Guide to using indexes for advocacy
- Guide to gender indexes
- Training curricula on data literacy for advocates



# Gender equality index – rough thinking

	SOCIAL						Etc.
~8-13 goals	SDG Goal Education			SDG Goal Health			Etc.
~20-30 indicators	Indicator 1 (for e.g. % of girls in secondary school)	Indicator 2	Indicator 3	Indicator 1	Indicator 2	Indicator 3	Etc.
Kenya							
Country X							
Country X							
Country X							
Country X							
Country X							
Country X							

# Timeline

2018

November

Technical Reference Group

December-March

Consultations with stakeholder  
incl. Global Advocate Survey

April-June

Pilot in six countries

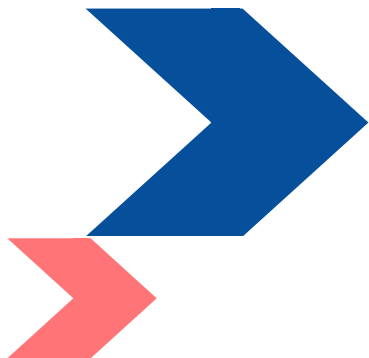
July

Launch at High-Level Political Forum  
for pilot countries

2019

June

Launch of global index





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