



The Global Innovation Index 2017

Innovation Feeding the World

**Composite Indicators and
Scoreboards Community of Practice**

9 November 2017

The Global Innovation Index 2017

Innovation Feeding the World

TENTH EDITION



Global Innovation Index 2017

Composite Indicators and Scoreboards

Community of Practice

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The Global Innovation Index 2017

Innovation Feeding the World

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Lessons learned and Challenges

A light gray world map with white outlines of continents is in the background. A white horizontal bar with rounded ends is centered across the middle of the map.

1

Introduction and Rationale

- Measures innovation across some 127 economies
 - Leading reference on innovation
 - A 'tool for action' for decision makers with the goal of improving countries' innovation performances
- Recognizes innovation as key driver of economic growth
 - Offers a holistic analysis of innovation, applicable to both developed and emerging economies alike
 - Helps monitor innovation progress on a yearly basis

- Measuring innovation is complex and a moving target

No simple formula

1. Difficulty of right data selection
2. Difficulty of right scaling
3. Difficulty of right aggregation
4. Keeping model constant versus dynamic

**Possible criticism: Nature of selection of
variables & aggregation**

A faint world map is visible in the background of the slide.

When?

Launched in 2007

Why

To find metrics and approaches that closely mirror innovation environments in society and go beyond traditional measures

How

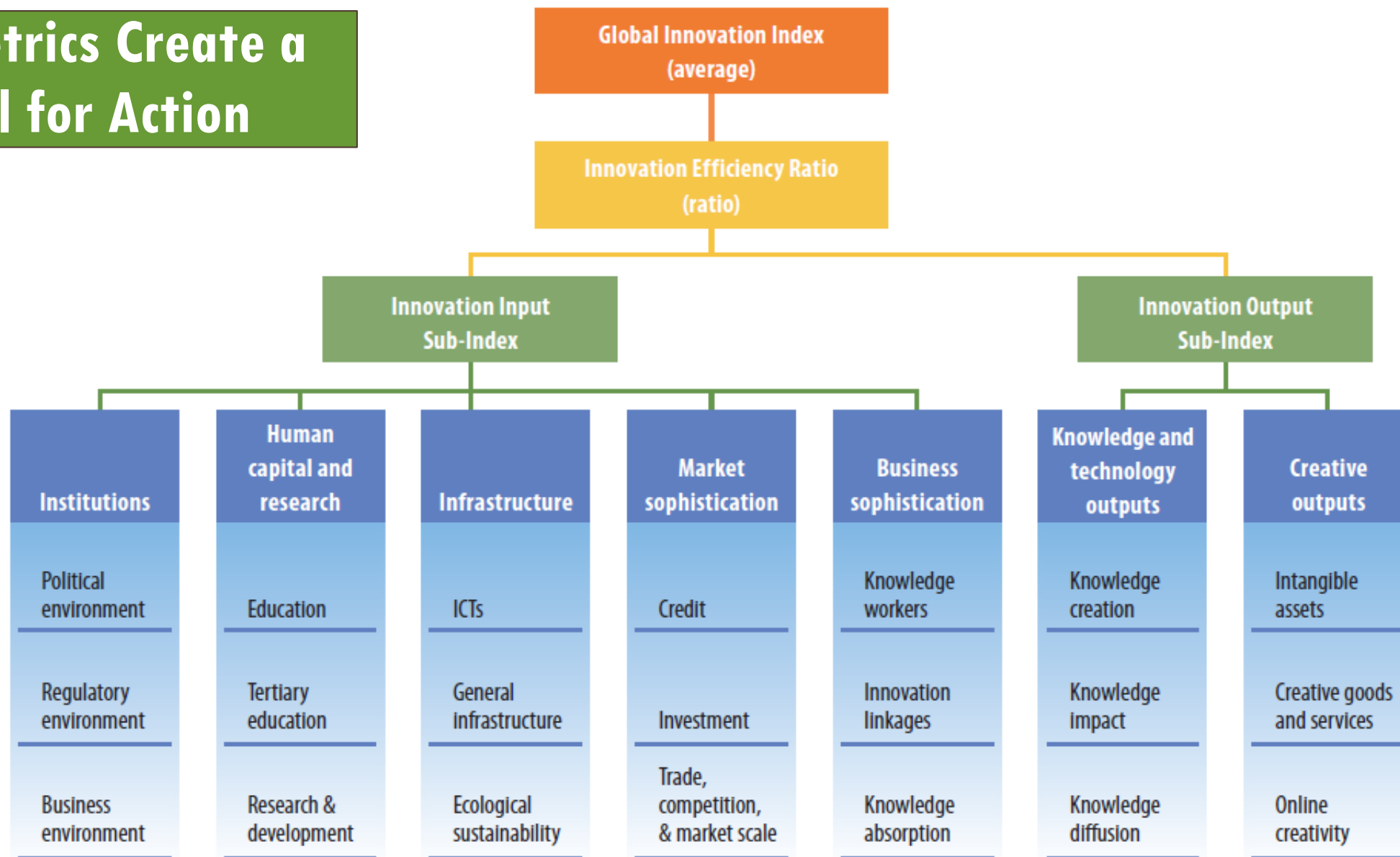
Using a collection of metrics to monitor performance over time and to benchmark developments against countries, region and income peers

A light gray world map with white outlines of continents is in the background. A white horizontal bar with rounded ends is centered across the map.

2

Architecture and Metrics

81 Metrics Create a Tool for Action



The model includes 81 indicators, which fall within the following three categories:

1. Quantitative/objective/**hard data**
—57 indicators
2. Composite indicators/**index data**
—19 indicators
3. Survey/qualitative/subjective/**soft data**
—5 indicators

Patent-related

- Patents filed in 2+ offices
- Patents by origin
- PCT patent applications

All scaled by bn PPP\$ GDP

A light gray world map with white outlines of continents is in the background. A white horizontal bar with rounded ends is centered across the map.

3

Results and Impact

3.1

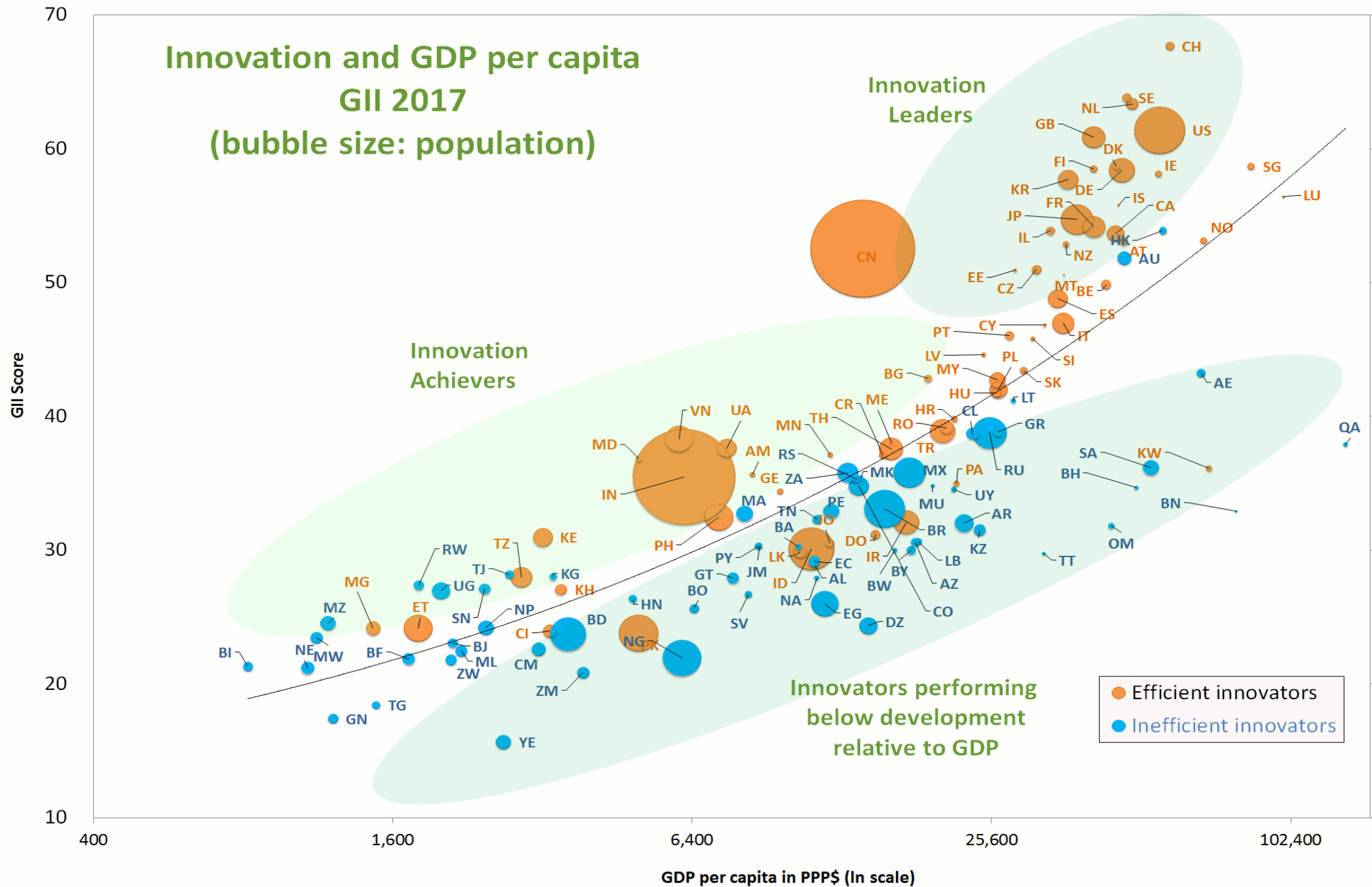
Results: Global rankings of GII 2017 (top 10)

Input Sub-Index	Output Sub-Index
1. Singapore	1. Switzerland
2. Sweden	2. Netherlands
3. Switzerland	3. Sweden
4. Finland	4. Luxembourg
5. USA	5. USA
6. Denmark	6. United Kingdom
7. United Kingdom	7. Germany
8. Hong Kong (China)	8. Ireland
9. Netherlands	9. Korea, Rep.
10. Canada	10. Iceland

GI

1. Switzerland
2. Sweden
3. Netherlands
4. USA
5. United Kingdom
6. Denmark
7. Singapore
8. Finland
9. Germany
10. Ireland

Innovation and GDP per capita GII 2017 (bubble size: population)



Strength

- Scores with percent ranks greater than the 10th largest percent rank among the 81 indicators in that economy.

Weakness

- Scores with percent ranks lower than the 10th smallest percent rank among the 81 indicators in that economy.

Innovation Achievers (17)

- Countries which GII scores are higher than expected, based on their level of economic development as measured by GDP per capita.

Pillar Outperformers (35)

- Countries that outperform their income group peers in four or more GII pillars.

Country Profile

Data Table

United States of America

Key indicators

Population (millions)	324.1
GDP (US \$ billion)	15,619
GDP per capita, PPP	\$5,805.2
Income group	High income
Region	North America

	Score 0-100	Rank
or value (bad data)		
Global Innovation Index (out of 127)	61.4	4
Innovation Output Sub-Index	53.9	5
Innovation Input Sub-Index	68.9	5
Innovation Efficiency Ratio	0.8	21
Global Innovation Index 2016 (out of 128)	61.4	4

1	Institutions	86.2	17
1.1	Political environment	80.3	21
1.1.1	Political stability & safety	80.8	31
1.1.2	Government effectiveness	79.7	20
1.2	Regulatory environment	90.4	13
1.2.1	Regulatory quality	75.3	19
1.2.2	Rule of law	86.3	18
1.2.3	Cost of redundancy dismissal, salary weeks	8.0	1

1.3	Business environment	88.1	10
1.3.1	Ease of starting a business	91.2	44
1.3.2	Ease of resolving insolvency	89.2	5
1.3.3	Ease of paying taxes	83.9	32

2	Human capital & research	57.2	13
2.1	Education	54.7	41
2.1.1	Expenditure on education, % GDP	4.9	54
2.1.2	Gov't expenditure/pupil, secondary, % GDP/cap	22.7	41
2.1.3	School life expectancy, years	16.5	20
2.1.4	PSA scales in reading, maths, & science	487.6	29
2.1.5	Pupil-teacher ratio, secondary	14.8	63

2.2	Tertiary education	38.1	54
2.2.1	Tertiary enrolment, % gross	85.8	9
2.2.2	Graduates in science & engineering, %	14.9	85
2.2.3	Tertiary inbound mobility, %	4.6	40
2.3	Research & development (R&D)	78.0	4
2.3.1	Researches, FTE/mn pop.	4,232.0	20
2.3.2	Gross expenditure on R&D, % GDP	2.8	10
2.3.3	Global R&D companies, avg. expend. top 3, mn \$US	1,000	1
2.3.4	QS university ranking, average score top 3*	99.0	1

3	Infrastructure	61.0	21
3.1	Information & communication technologies (ICTs)	85.2	11
3.1.1	ICT access	82.7	19
3.1.2	ICT use	75.7	17
3.1.3	Government's online service	92.8	9
3.1.4	E-participation	89.8	12
3.2	General infrastructure	52.8	36
3.2.1	Electricity output, kWh/cap	13,342.4	8
3.2.2	Logistics performance	89.2	10
3.2.3	Gross capital formation, % GDP	19.8	85
3.3	Ecological sustainability	45.0	61
3.3.1	GDP/unit of energy use	7.6	76
3.3.2	Environmental performance	84.7	26
3.3.3	ISO 14001 environmental certificates/bn PPP\$ GDP	0.3	91

4	Market sophistication	83.4	1
4.1	Credit	85.5	1
4.1.1	Base of getting credit	95.0	2
4.1.2	Domestic credit to private sector, % GDP	188.8	3
4.1.3	Microfinance gross loans, % GDP	n/a	n/a

4.2	Investment	72.2	3
4.2.1	Ease of protecting minority investors	64.7	40
4.2.2	Market capitalization, % GDP	139.0	5
4.2.3	Venture capital deals/bn PPP\$ GDP	0.4	1
4.3	Trade, competition, & market scale	92.7	1
4.3.1	Applied tariff rate, weighted mean, %	1.6	50
4.3.2	Intensity of local competition	83.0	5
4.3.3	Domestic market scale, bn PPP\$	18,619.9	2

5	Business sophistication	56.4	8
5.1	Knowledge workers	67.4	11
5.1.1	Knowledge-intensive employment, %	38.0	28
5.1.2	Firms offering formal training, % firms	n/a	n/a
5.1.3	GERD performed by business, % of GDP	2.0	7
5.1.4	GERD financed by business, %	64.2	8
5.1.5	Females employed w/advanced degrees, % total	n/a	n/a
5.2	Innovation linkages	46.6	15
5.2.1	University/industry research collaboration	76.2	4
5.2.2	State of cluster development	76.0	1
5.2.3	GERD financed by abroad, %	4.7	66
5.2.4	IV-strategic alliance deals/bn PPP\$ GDP	0.1	17
5.2.5	Patent families 2+ offices/bn PPP\$ GDP	5.0	13
5.3	Knowledge absorption	55.2	6
5.3.1	Intellectual property payments, % total trade	1.6	19
5.3.2	High-tech imports less re-exports, % total trade	17.7	11
5.3.3	ICT services imports, % total trade	1.3	52
5.3.4	FDI net inflows, % GDP	1.7	90
5.3.5	Research talent, % in business enterprises	71.0	4

6	Knowledge & technology outputs	54.4	7
6.1	Knowledge creation	63.4	7
6.1.1	Patents by origin/bn PPP\$ GDP	16.0	6
6.1.2	PCT patent applications/bn PPP\$ GDP	3.0	14
6.1.3	Utility models by origin/bn PPP\$ GDP	n/a	n/a
6.1.4	Scientific & technical articles/bn PPP\$ GDP	19.8	38
6.1.5	Citable documents H index	100.0	1

6.2	Knowledge impact	52.5	7
6.2.1	Growth rate of PPP\$ GDP/workers, %	0.7	67
6.2.2	New businesses/100 pop. 15-64	n/a	n/a
6.2.3	Computer software spending, % GDP	1.1	1
6.2.4	ISO 9001 quality certificates/bn PPP\$ GDP	1.8	94
6.2.5	High- & medium-high tech manufactures, %	0.4	13
6.3	Knowledge diffusion	47.3	12
6.3.1	Intellectual property receipts, % total trade	5.1	1
6.3.2	High-tech exports less re-exports, % total trade	7.1	26
6.3.3	ICT services exports, % total trade	1.5	68
6.3.4	FDI net outflows, % GDP	2.1	29

7	Creative outputs	53.5	10
7.1	Intangible assets	50.1	38
7.1.1	Trademarks by origin/bn PPP\$ GDP	21.5	81
7.1.2	Industrial designs by origin/bn PPP\$ GDP	1.3	54
7.1.3	ICTs & business model creation	7.92	12
7.1.4	ICTs & organizational model creation	8.23	1
7.2	Creative goods & services	48.2	5
7.2.1	Cultural & creative services exports, % of total trade	2.0	1
7.2.2	National feature films/mn pop. 15-69	3.5	53
7.2.3	Global ent. & media market share pop. 15-69	97.1	3
7.2.4	Printing & publishing manufactures	1.9	24
7.2.5	Creative goods exports, % total trade	1.7	31

7.3	Online creativity	65.4	7
7.3.1	Generic top-level domains (TLDs)/10 pop. 15-69	100.0	1
7.3.2	Country-code TLDs/10 pop. 15-69	2.9	58
7.3.3	Wikipedia edits/mn pop. 15-69	6.1	41
7.3.4	Video uploads on YouTube/pop. 15-69	100.0	1

NOTES: ● indicates a strength; ○ a weakness; * an index; † a survey question.
 ‡ indicates that the country's data are older than the base year; see Appendix I for details, including the year of the data, at <http://globalinnovationindex.org>.
 Square brackets indicate that the data minimum coverage (DMC) requirements were not met at the sub-pillar or pillar level; see page 181 of this appendix for details.

2.3.2 Gross expenditure on R&D (GERD)

GERD: Gross expenditure on R&D (% of GDP) | 2015

Rank	Country/Economy	Value	Score 0-100	Percent rank
1	Israel	4.30	100.00	1.00
2	Korea, Rep.	4.23	98.40	0.99
3	Japan	3.49	81.17	0.98
4	Sweden	3.38	76.34	0.97
5	Austria	3.10	71.91	0.96
6	Denmark	3.02	70.12	0.95
7	Switzerland (2012)	2.97	66.87	0.94
8	Finland	2.93	65.01	0.94
9	Germany	2.88	66.89	0.95
10	United States of America	2.80	65.04	0.92
11	Belgium	2.46	57.06	0.91
12	France	2.23	51.63	0.90
13	Iceland	2.22	51.34	0.89
14	Slovenia	2.21	51.30	0.88
15	Singapore (2014)	2.20	50.91	0.87
16	Australia (2013)	2.20	50.89	0.86
17	China	2.09	48.51	0.85
18	Netherlands	2.01	46.52	0.84
19	Czech Republic	1.98	45.91	0.83
20	Norway	1.93	44.59	0.83
21	United Kingdom	1.71	39.50	0.82
22	Canada (2014)	1.61	37.29	0.81
23	Ireland (2014)	1.55	35.71	0.80
24	Istituto	1.48	34.18	0.79
25	Hungary	1.39	32.07	0.78
26	Italy	1.34	30.87	0.77
27	Luxembourg	1.29	29.70	0.76
28	Portugal	1.28	29.43	0.75
29	Malaysia (2014)	1.26	28.11	0.74
30	Spain	1.22	28.08	0.73
31	Slovakia	1.19	27.36	0.72
32	Brazil (2014)	1.17	26.91	0.72
33	New Zealand (2013)	1.15	26.59	0.71
34	Russian Federation	1.13	26.06	0.70
35	Lithuania	1.04	23.98	0.69
36	Poland	1.01	23.30	0.68
37	Turkey (2014)	1.01	23.14	0.67
38	Bulgaria	0.98	22.54	0.66
39	Greece	0.96	21.97	0.65
40	Serbia	0.88	20.30	0.64
41	United Arab Emirates	0.87	19.85	0.63
42	Croatia	0.85	19.57	0.62
43	India (2011)	0.83	19.05	0.61
44	Saudi Arabia (2013)	0.82	18.75	0.61
45	Kenya (2010)	0.79	17.99	0.60
46	Malta (2014)	0.76	17.44	0.59
47	Hong Kong (China) (2014)	0.74	16.93	0.58
48	South Africa (2013)	0.73	16.59	0.57
49	Egypt	0.72	16.51	0.56
50	Morocco (2010)	0.71	16.32	0.55
51	Tunisia (2014)	0.65	14.90	0.54
52	Thailand	0.63	14.24	0.53
53	Laos	0.62	14.23	0.52
54	Ukraine	0.62	14.06	0.51
55	Argentina (2014)	0.61	13.95	0.50
56	Ethiopia (2013)	0.60	13.76	0.50
57	Costa Rica (2014)	0.58	13.28	0.49
58	Mali (2010)	0.58	13.27	0.48
59	Mexico	0.55	12.51	0.47
60	Botswana (2013)	0.54	12.27	0.46
61	Senegal (2010)	0.54	12.27	0.45
62	Tanzania, United Rep. (2013)	0.53	12.00	0.44
63	Belarus	0.52	11.71	0.43
64	Romania	0.49	11.03	0.42

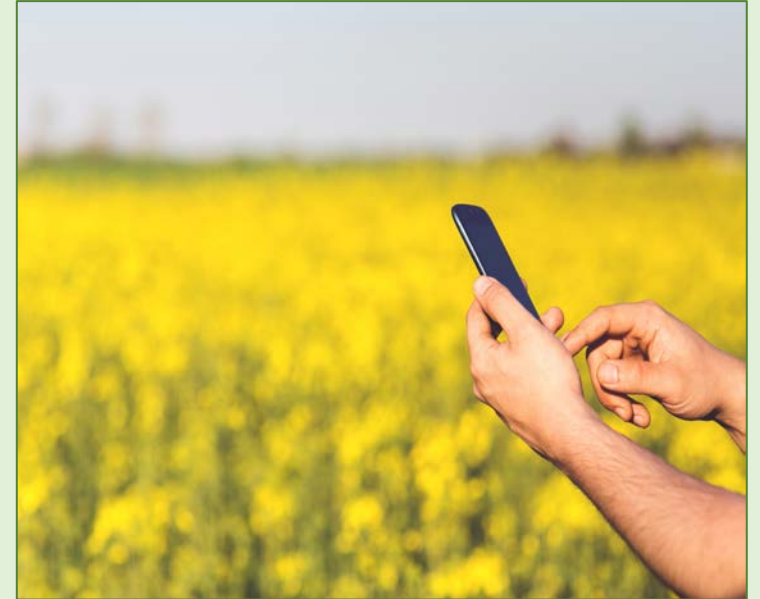
SOURCE: UNESCO Institute for Statistics, *UISonline database*

NOTE: ● indicates a strength; ○ a weakness

The GII rankings generate high levels of 'buzz' but these are not whole story

Innovation Feeding the World : from Digital to Smart Agriculture

- **Solving the food equation** (feeding 10 billion people while reducing pressure on natural resources (land, energy eg) requires innovation.
- A wave of new agricultural innovations is taking place (**digital agriculture**), but rolling out rather slowly in many parts of the world
- **Smart agriculture** (distribution, value chains) is now required on a global scale
- Policy makers have a responsibility to provide **funding mechanisms** to stimulate innovation in agriculture and food production, especially in developing countries, which have yet to benefit from earlier waves of agricultural innovations



Collaboration

Co-publishers

Cornell University • INSEAD • WIPO



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PricewaterhouseCoopers and Strategy&,
National Confederation of Industry and Serviço
Brasileiro de Apoio às Micro e Pequenas Empresas



International Advisory Board

14 international experts

Independent statistical audit

Joint Research Centre of the European Commission



UN Secretary- General stressed that the GII is a ‘unique tool for refining innovation policies ...’, and for assessing where more efforts are urgently needed’



‘Chilling’ fall in global tech rank

Policy



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Impact and responsibility

- GII 2017 mentioned in over 6,300 articles worldwide



Regional launches and thematic events



Investigación y políticas públicas, claves de Latinoamérica en innovación

Por EFE - 21 Agosto, 2017 - EnCiencia Y Tecnología 0



San José, 21 ago (EFE).- Apostar con más fuerza por la investigación, políticas públicas articuladas y una relación estrecha entre lo público y lo privado son los puntos claves para que Latinoamérica mejore sus niveles de innovación, afirmaron hoy expertos en la materia reunidos en Costa Rica.

El director adjunto de la Organización Mundial de Propiedad Intelectual (OMPI) Mario

Beyond impact: Responsibility

- **Better (and more) collection of innovation data.** Many countries have increased their collection and use of innovation metrics that conform to international standards.
- **Ten-year rich time-series dataset.**
 - Every year, the GII model is updated and revised, based on the latest knowledge on innovation systems theory and a thorough revision of available indicators;
 - But also, based on readership feedback from the international community and GII users (policymakers, academia, practitioners, etc.).
- **Identification of best practices and innovation achievers**
- Possibility of making intra-regional and intra-income group comparisons, which provide a more realistic basis for action.

Beyond impact: Responsibility

- In the case of developing and least developed countries, action in the field of innovation is not just about 'refining' existing policy frameworks, but very often **designing and transforming** whole national approaches for innovation.
 - Innovation is a 'mindset'
 - Not only R&D investment is important



4

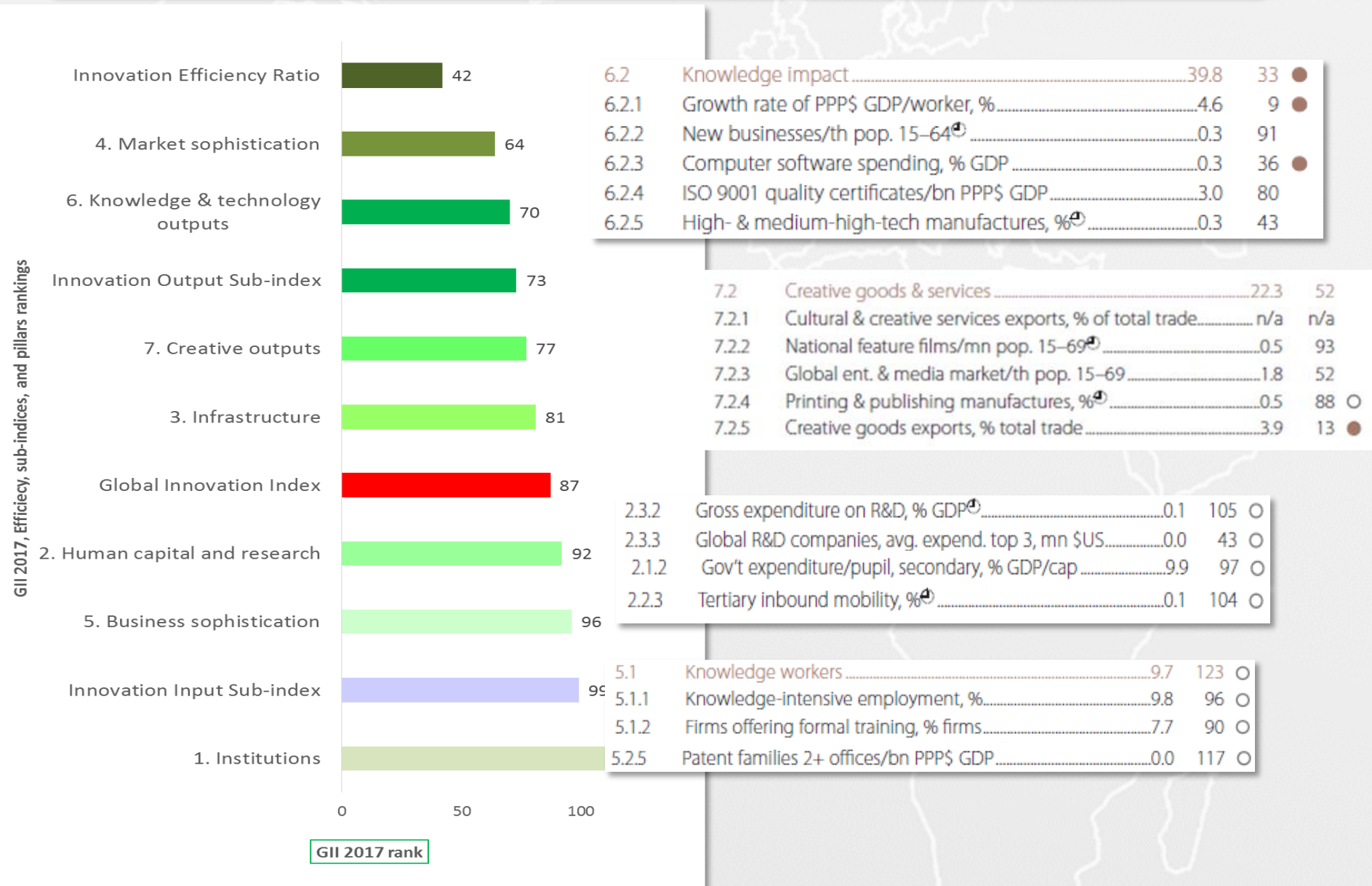
Lessons learned and Challenges

Innovation trends from 10 years of the GII



- Innovation activities confronted with **low investment** and resource constraints
- Evolving innovation landscape: **emerging economies** play increasingly role in innovation
- Good **quality of innovation** remains a distinct characteristic of innovation leaders
- The **innovation divide** remains
- **Sub-Saharan Africa** region sees the most significant improvements in the GII rankings, still needs support
- **Key role of governments**, and of public and coordinated private investments in creating sound innovation systems

Country profiles: an example for Indonesia



Tool for policy advice

Analysis of Broad trends

Quantity of innovation-related investments too low

Quality indicators however are much better, such as university rankings or quality of scientific publications

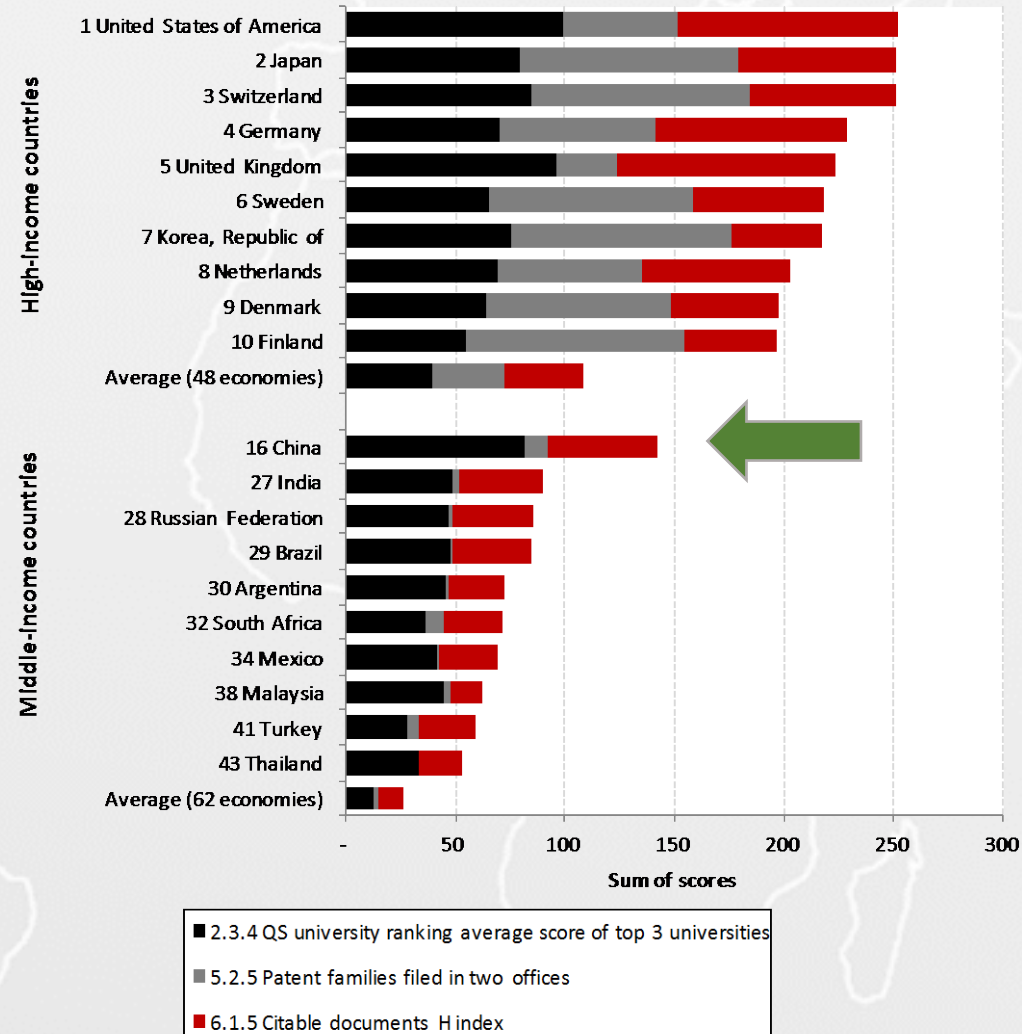
Forward-looking indicators strong – gross investment, software spending, share of S&T graduates

Perception-based indicators are strong – quality of university-industry relations,

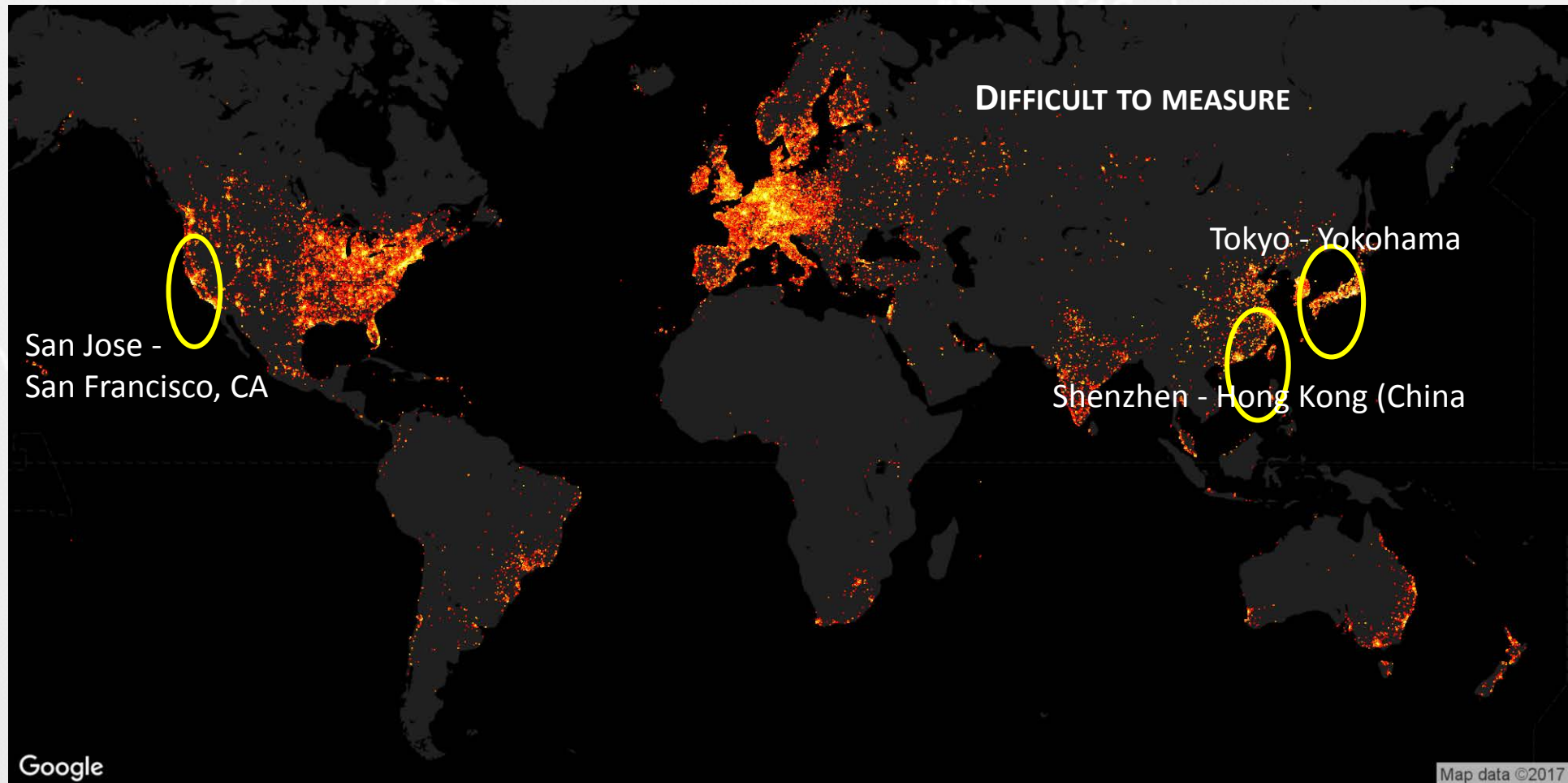
Innovation Quality matters for impact: an example for China

- Not all innovation inputs and outputs are of equal quality
- China still 1st among middle-income countries
- China performs at the level of high income economies in quality of universities and quality of publications.
- The gap, although closing, remains large in patent quality

Metrics for quality of innovation: Top 10 high- and top 10 middle-income economies



Innovation Clusters and Creativity Hubs



Successful innovation clusters are essential for achieving a competitive edge.

Source: WIPO IP Statistics Database, February 2017; Google Maps API, April 2017.
Map data: Google, INEGI 2017.
Note: Yellow colour represents noise; orange dots represent clusters.



2016	2017	
1	1	Switzerland
2	2	Sweden
9	3	The Netherlands
4	4	US
3	5	UK
8	6	Denmark
6	7	Singapore
5	8	Finland
10	9	Germany
7	10	Ireland
11	11	South Korea
12	12	Luxembourg
13	13	Iceland



...and India
Tops In
Central and
Southern
Asia



2017		
60	1	India
75	2	Iran
78	3	Kazakhstan

India Innovation Index

"GII gives us an opportunity to look at innovation and to rethink about our progress. ... also to compare with the best in the world, to look at best practices around and then learn from them"

- Rank Indian states on Innovations through country's first online innovation index portal
- Framework structured based on the best practices followed in the GI indicators
- Adding India-centric parameters reflecting the Indian innovation ecosystem
- Capture data on innovation from all Indian states on innovation and regularly update it in real time

Points of action

- **Continuous Action on missing data, in particular by developing and emerging countries:**
 - **Contact data providers and issue timely data**
 - **Search for advice on data submission from data providers and compiling institutions.**
 - **Other technical guidance from GII team.**

Caveats and expectation management

- **Policies take long to translate into improved ranking**
- **Do not over focus on a few positions up or down — the trend and innovation policy persistence matters.**
- **Adding new data points does not necessarily guarantee an increase in rank**



Thank you for your attention

Visit us at:

<http://www.globalinnovationindex.org>



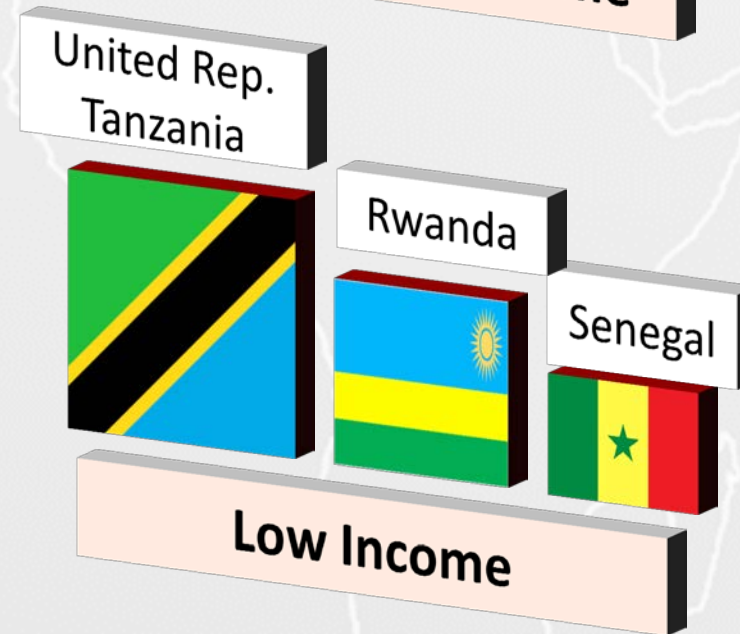
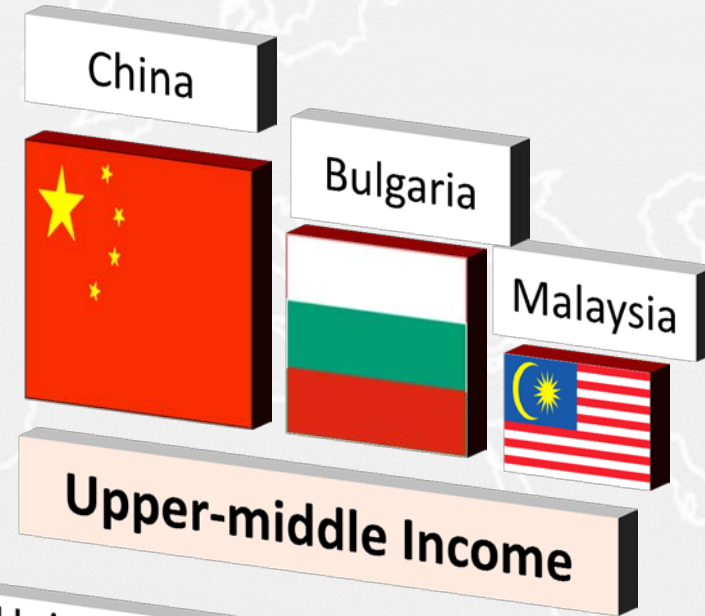
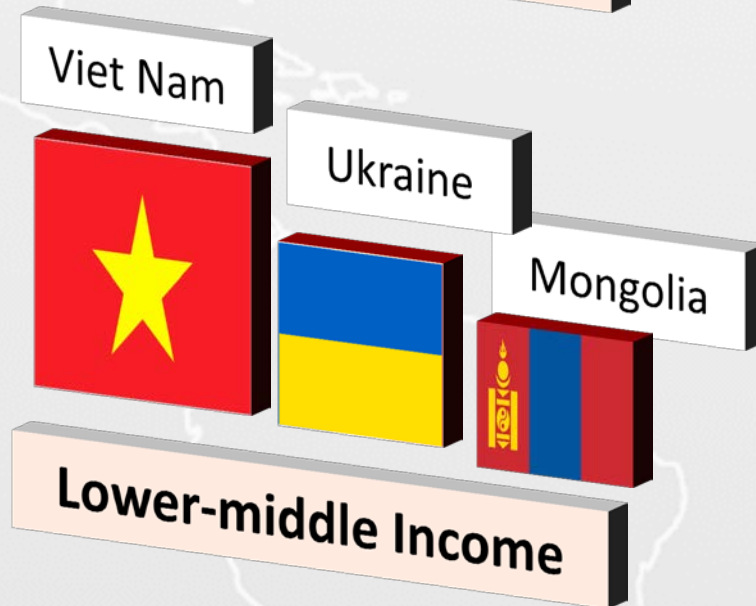
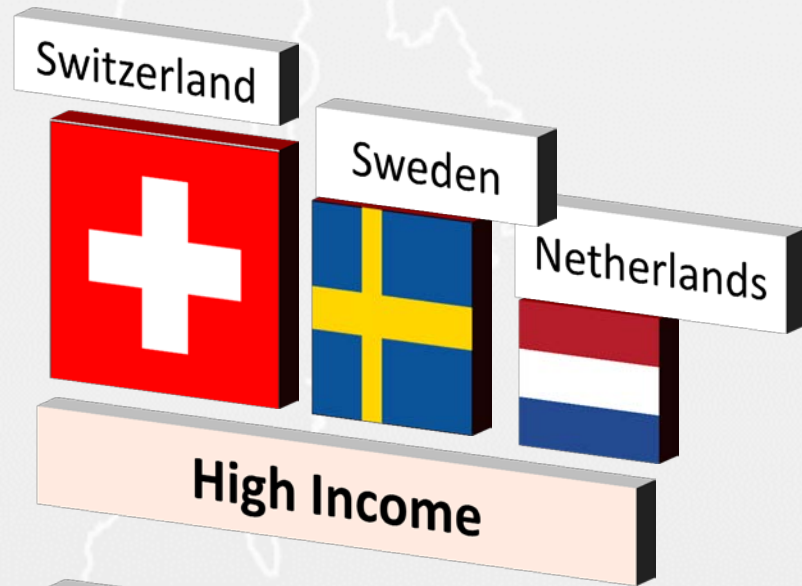
@GI_Index

#GII2017

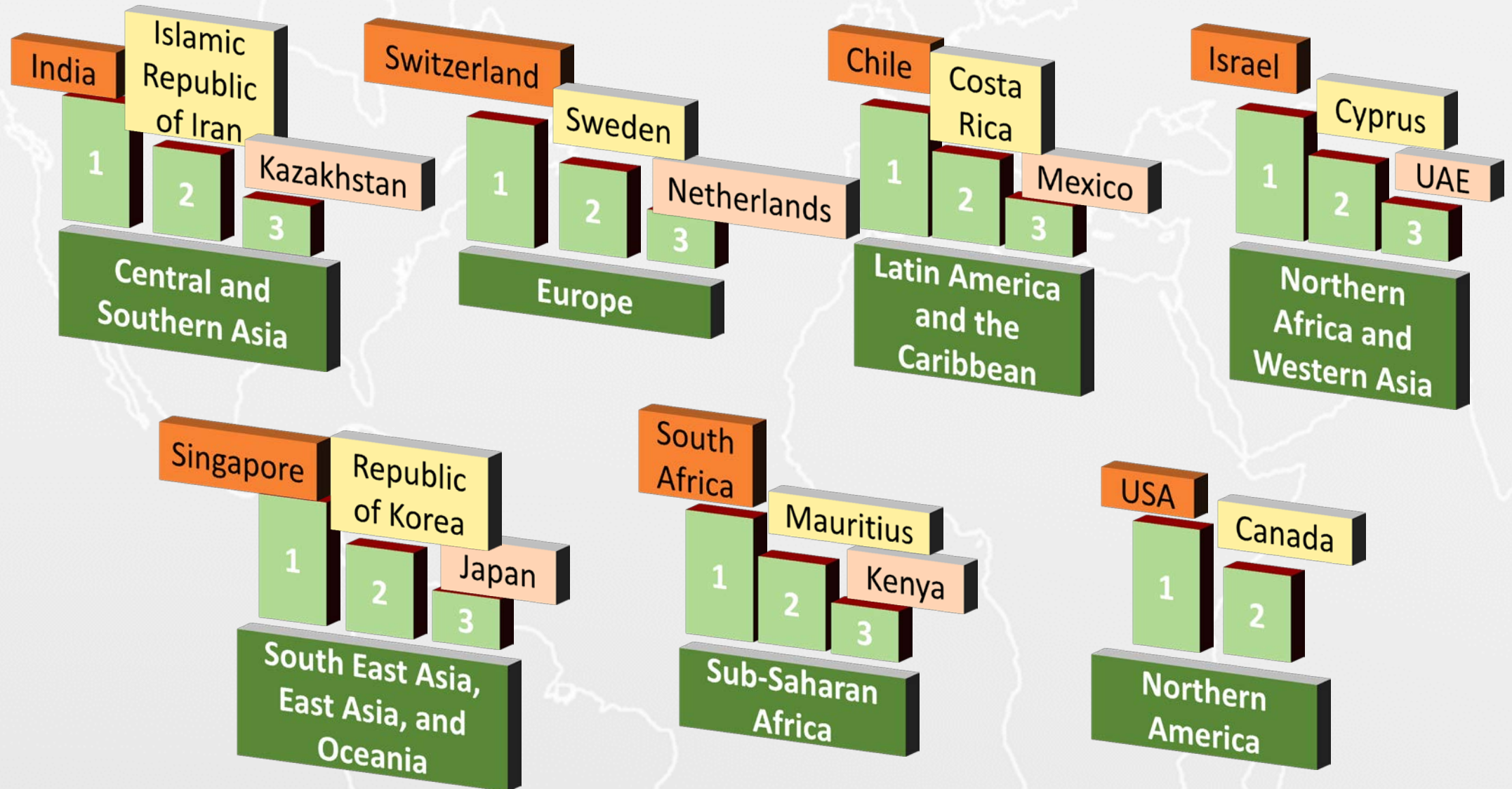


Annexes

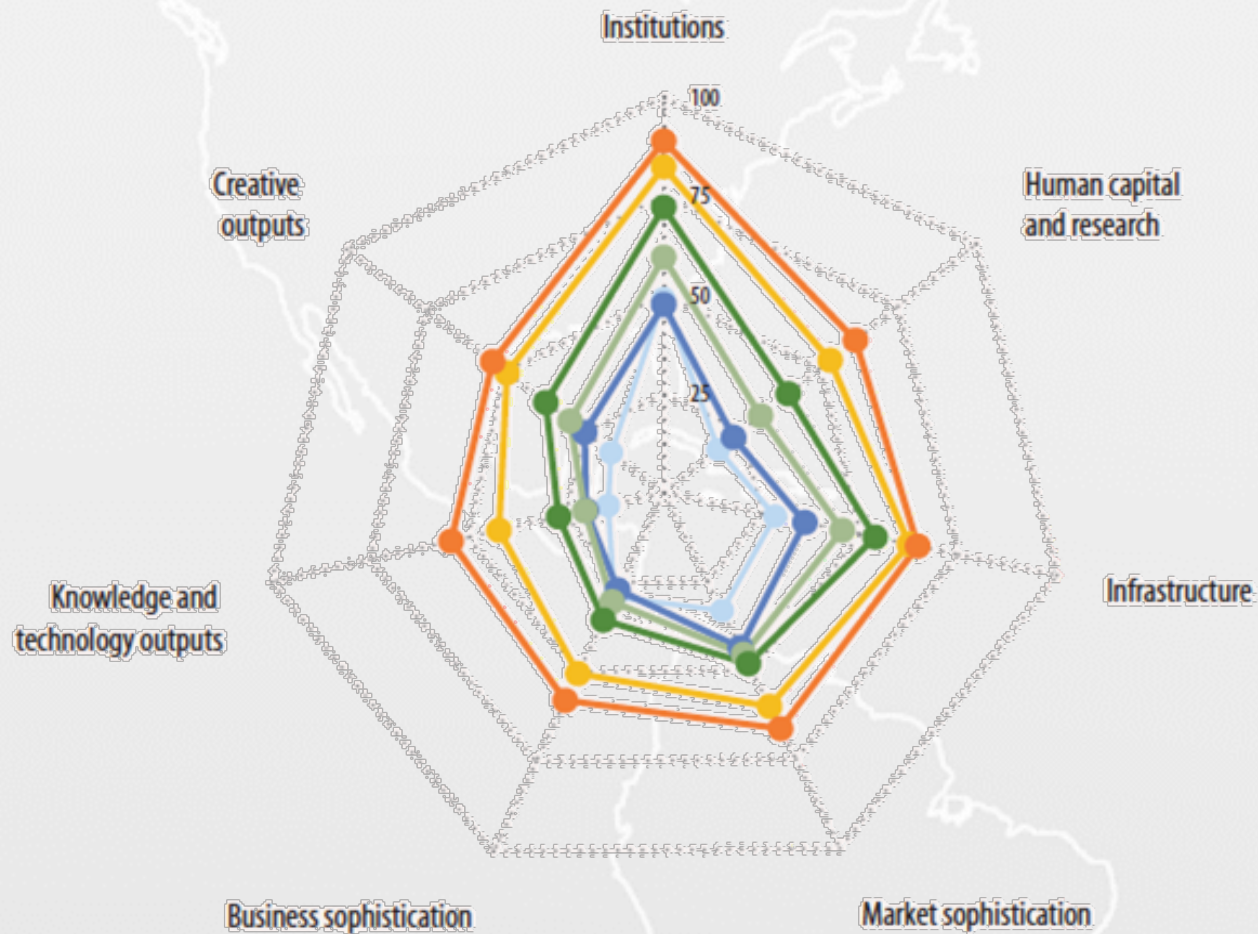
Income Group Rankings (top 3)



Regional Rankings – Top 3



More innovation convergence is needed



- GII remains stable at the top
- China keeps rising
- Continued gap between developed and developing nations
- Low-income economies closing the gap

Average scores

- Top 10 (high income)
- 11-25 (high income plus China)
- Other high income
- Upper-middle income
- Lower-middle income
- Low income

Basic GII Structure (1/2)

Global Innovation Index

```
graph TD; A[Global Innovation Index] --> B[Innovation Efficiency Ratio]; B --> C[Innovation Input Sub-Index]; B --> D[Innovation Output Sub-Index];
```

Innovation Efficiency Ratio

Innovation Input
Sub-Index

Innovation Output
Sub-Index

Basic GII Structure (2/2)

Innovation Input Sub-Index

1. Institutions
2. Human capital and research
3. Infrastructure
4. Market sophistication
5. Business sophistication

Innovation Output Sub-Index

6. Knowledge and technology outputs
7. Creative outputs

The two sub-indices
have the same
weight