1. Who we are and what we do
2. What is Elcano Global Presence Index?
3. How to use it?
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1. Who we are and what we do

- Spanish think-tank on international and strategic studies. We analyse world events and trends from a Spanish, European and global perspective.

- Our activities are designed to be of use to political leaders and the heads of public and private institutions, while also helping to inform public opinion.

- Private foundation under the honorary presidency of H.M the King. Our Board of Trustees comprises prominent figures linked to Spain’s foreign and defence policy, to the major Spanish companies that fund the Institute and to four Ministries.
2016

24 Publications:
- 17 Working Papers
- 2 Elcano Reports
- 3 Reports
- 2 books
- 1 Policy Paper

3.615 Mentions in mass media (press, TV and radio), of which more than 300 were in foreign media

1.951.392 Visits to our website, (49% from Europe and 42% from Latin America)

91 Analysis published on our website (73% in Spanish and 27% in English)

52 Elcano Experts' Comments (62% in Spanish 38% in English)

38.905 Views in Youtube, with 72 new videos published

25.579 Subscribers to Newsletter Elcano

94 Activities organized

34.187 Followers in social media (Twitter, Facebook and LinkedIn)

290 Posts published on Elcano's Blog, (72% in Spanish and 26% in English)

215.498 Visits to Elcano's Blog

91 Analysis published on our website (73% in Spanish and 27% in English)
The **Elcano Global Presence Index** is an annual measurement of the projection in the world of 100 countries based on three dimensions:

- **Economic**
- **Military**
- **Soft**
Selection criteria: (1) one direction (not openness); (2) results, not means; (3) cross-border; (4) absolute (not relative) terms; (5) fewest number.

Open (preferably international and official) sources of data. We don’t provide primary data.
Global presence: to what extent are countries ‘out there’?

→ regional / global power, features of the two-blocs world
→ external projection, linked to the globalization process
→ global presence is not the same as power but might be linked to it (global presence as a platform for the exertion regional or international power)

Why is this relevant?

→ analysing global trends (evolution of multipolarity / bipolarity, rise and decline of countries or regions, greater or less prominence of soft/hard international relations)
→ assessing foreign policy of countries (means and ends of foreign policy, presence vs. influence)

Source:
www.globalpresence.realinstitutoelcano.org
3. How to use it? What does it say?

To what extent are countries ‘out there’ (index value)? How globally present are they in relation to other countries (ranking position)?

Source:
www.globalpresence.realinstitutoelcano.org
Old powers are decaying (but not fallen yet), emerging countries still rising (except China that ranks 2nd)
On what basis are they present? What kind of projection do countries have (contributions by dimensions and variables)?

Source: www.globalpresence.realinstitutoelcano.org
How is global presence built from a geographical point of view (contributions by member states)?

How is global presence built from a geographical point of view (contributions by regions – autonomous communities)?

How is global presence distributed from a geographical point of view (distribution by regions and countries)?

How efficient is foreign policy? Comparing means (Global Diplomacy Index) and ends (Global Presence Index)

Graph 3. Global Diplomacy Index and Elcano Global Presence Index compared (including the United States)

Source: Lowy Institute for International Policy and Elcano Royal Institute
Is external projection transformed into power? Comparing global presence (Global Presence Index) and power (National Power Index)

4. Regular publications of Elcano Global Presence Index

✓ Elcano Global Presence Report, published yearly (Spring) analyses, from a global perspective, every new edition of data.

✓ ARI on Spain, published yearly (Fall) analyses results for Spain (including sector and geographical distribution by origin and by destination).

✓ ARI on the EU, published yearly (Winter) analyses results for the EU (including the Union, its member states, contributions by variables/dimensions and by member states).

✓ 11 blogposts (every month) use the Index for explaining political, economic or social international events.

✓ 11 DatAmérica Global (every month), in collaboration with other institutions (Política Exterior journal and FLACSO-Spain), analyse the performance of Latin America in the Index (as a whole or focusing on particular countries).

✓ DatAfrica Global? Coming soon!
Thank you!