The Single Market Scoreboard
Measuring the performance of the Single Market

ec.europa.eu/single-market-scoreboard
GROW-Scoreboard@ec.europa.eu

Community of practice on composite indicators and Scoreboards
Ispra, 8 & 9 November 2018
The Single Market...

“You cannot fall in love with the single market.”

Address given by Jacques Delors to the European Parliament (Strasbourg, 17 January 1989)
... Scoreboard

A bit of history: from paper to digital!
Governance cycle (since 2011)

- Simplification of rules
- Stakeholder consultations
- Impact assessments

- Transposition assistance to Member States
- Infringement procedures for non-transposition

Inform & give advice about EU rights:
- YOUR EUROPE webportal
- YOUR EUROPE ADVICE
- EURES
- ECC-Net

Simplify and speed up administrative procedures:
- Points of Single Contact

Solve the problem when EU rights have been breached:
- SOLVIT network
- ECC-Net
- CPC Network
- EU Pilot

Connect competent authorities across borders:
- INTERNAL MARKET INFORMATION system
- CPC Network

Evaluate the situation based on feedback from all preceding stages of the cycle:
- SINGLE MARKET SCOREBOARD
Working cross-silos

GROW
- IMI (R.4)
- Your Europe (R.4)
- Your Europe Advice (R.4)
- SOLVIT (R.4)
- Trade in goods & services (A.2)
- Foreign direct investment (A.2)
- TRIS (B.2)
- Transposition (B.4)
- Infringements (B.4)
- Priority areas (B.4)
- Postal Services (E.2)
- Collaborative Economy (E.3)
- Points of Single Contact (E.3)
- Professional Qualifications (E.5)
- E-Certis (G.4)
- Public Procurement (G.4)

JUST
- CPC Network (E.3)

SG
- EU Pilot (SG C.3)
- ECC-Net (E.3)

EMPL
- EURES (C.3)

Contribution by R.4
Contribution by other GROW units
Contribution by other DGs
Newcomers since DG ENTR & MARKT merger

Governance tools
Policy areas
Political & legal purpose?

✓ Report for the tools
✓ Meeting legal obligations

✓ Compare: measure performance
✓ Provide information

✓ Peer pressure
✓ Tool for negotiation
✓ State of the Single Market
How does it work in practice for the governance tools?

Do the tools function?

Do the networks do their jobs?

Do the Member States participate?
How can we find this out?

Look at steps and tools

Define indicators
Set benchmarks

Distribute red-green-yellow cards + Monitor progress/deterioration over a period of time

Transform collected data into charts and reports
Traffic light chart

=> Danger! MS should make efforts

=> Watch out! Something might go wrong

=> Everything is fine
Examples

Number of infringement cases has been impressively reduced over time

Member States' overall performance for Public Procurement (2018 Scoreboard)—all 12 indicators combined
Member States' governments

Target audience and readers

Researchers

Academia & Students

Anybody interested in the Single Market

Colleagues

Decision makers

Stefaan De Rynck (@StefaanDeRynck)

Replying to @JamesCrisp6

Why do some observers seem to assume UK will breach rules? And why surprise that EU will not run any risk on single market integrity? Overall UK does currently rather well in single market scoreboard:

ect.europa.eu/internal_marke ...
<table>
<thead>
<tr>
<th></th>
<th>6 months after publication of 2016 Scoreboard</th>
<th>6 months after publication of 2017 Scoreboard</th>
<th>3 months after publication of 2018 Scoreboard</th>
</tr>
</thead>
<tbody>
<tr>
<td>Users (unique visitors)</td>
<td>18.282</td>
<td>22.306</td>
<td>10.196</td>
</tr>
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**Pop-up user survey (Oct. 2015 - Jan 2016)**

<table>
<thead>
<tr>
<th>Found what they were looking for</th>
<th>69 %</th>
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<tbody>
<tr>
<td>Found the information useful</td>
<td>97 %</td>
</tr>
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Visits to Scoreboard peaks of interest

Unique Visitors vs. Page-views (24 months)

— in total: 3770 visits and 7376 page views —
Visitors: Origin

Top cities:

- Brussels 7.0%
- London 2.3%
- Paris 1.6%
- Dublin 1.6%
- Budapest 1.5%
- Athens 1.4%
- Madrid 1.3%
- Copenhagen 1.3%
- Milano 1.0%
- Warsaw 1.0%
The biggest challenges ahead?

Promotion
- Bridge the gap between paper based administrations and online reporting
- Step up promotion, targeting the right audiences

Workflow
- Publication date around Summer time
- Ensure respect of timeline by all parties involved

Expansion, synergies & improved results
- Find relevant new policy areas with meaningful indicators
- Integrating other existing scoreboards under one roof
- We sit on a lot of data, normally in different silos: how to make all this data at our service?
Thank you!

Questions?

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