

Introducing the EM2030 SDG Gender Index

A tool by advocates, for advocates
data.em2030.org

 **EQUAL
MEASURES
2030**



Plan International

civil society and private sector led partnership



BILL & MELINDA
GATES *foundation*



The African Women's
Development and
Communication Network

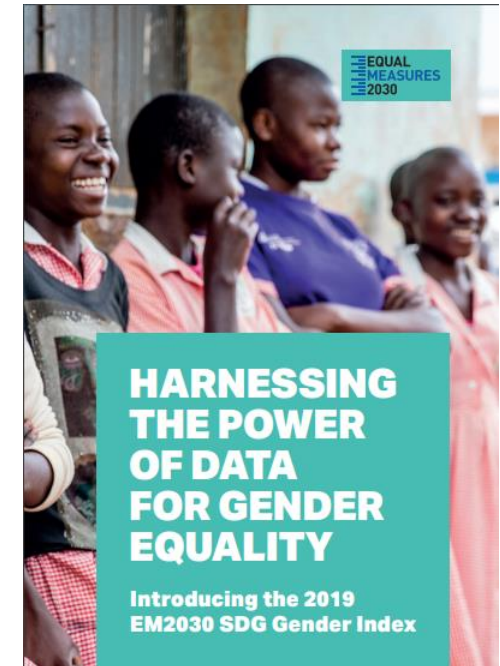
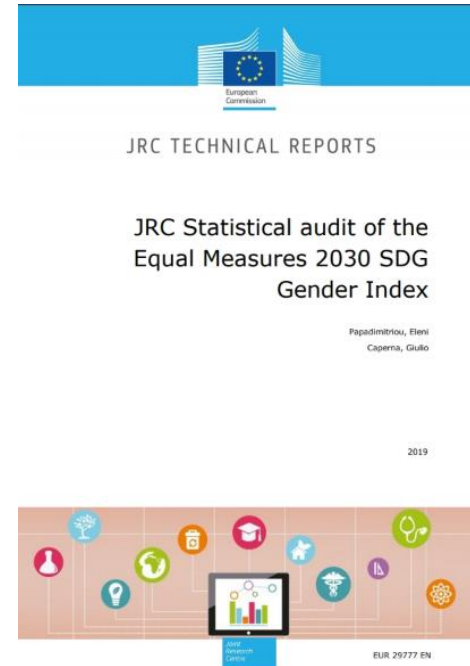


“
**Stories moved
me, but data
changed me.**
”

Advocates Survey Respondent, EM2030 and Ipsos MORI study

EM2030: connecting data and evidence to advocacy and action

- Understanding the gender policy space
- Understanding advocates priorities and information needs
- Direct support to grassroots civil society organisations
 - Providing demand driven system-level tools, like the SDG Gender Index and the gender advocates data hub (data.em2030.org)
 - Building capacity – skills training programmes from data to influencing
 - Providing tailored data support to achieve policy change



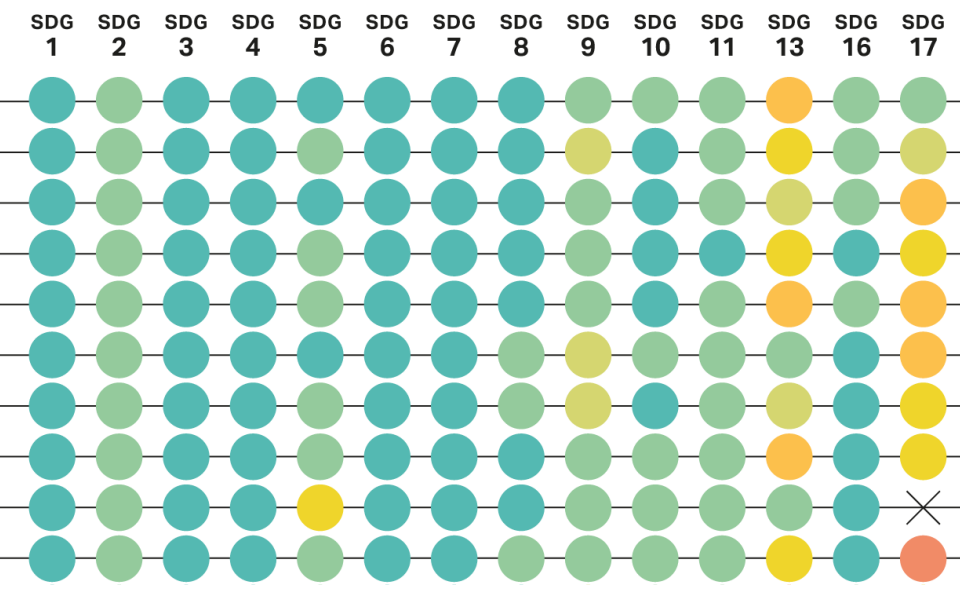
the USP of the SDG Gender Index

- Apply a **gender lens** across 14 of 17 goals
 - **Universal relevance** and **global coverage**
 - SDGs as a **normative framework** and **accountability mechanism**
 - Benchmarks **progress since 2015** – updated next in **2021**
 - Transparent / easy to communicate
-
- 129 countries and 95% of world's population of girls and women
 - Overall index scores **14** goals **51** indicators

headline messages



Melinda Gates
launching
Index at
Women
Deliver in June
2019 in
Vancouver



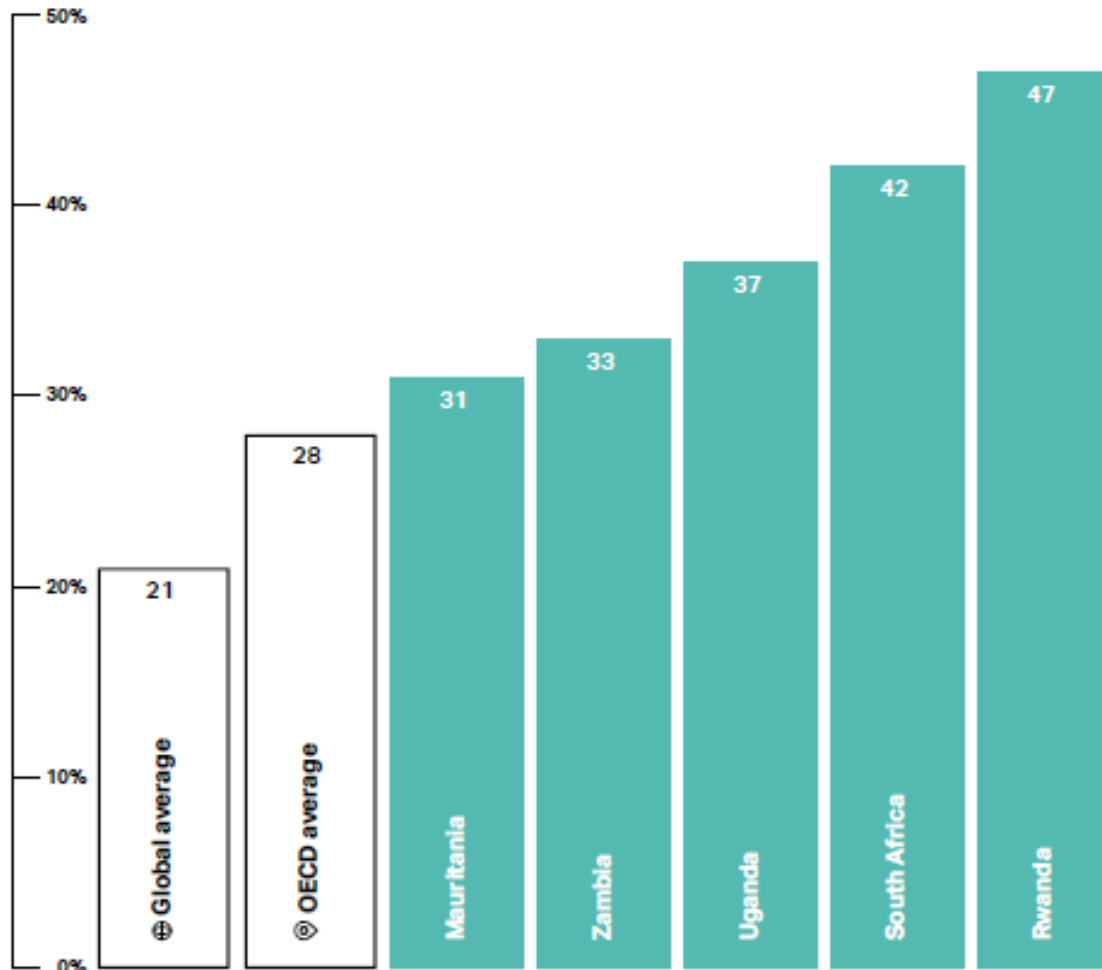
No country will achieve gender equality by 2030

Even top-scoring countries are not doing well on gender equality in some goals

1.4 billion or 40% of the world's girls and women live in countries that get a "very poor" score on gender equality

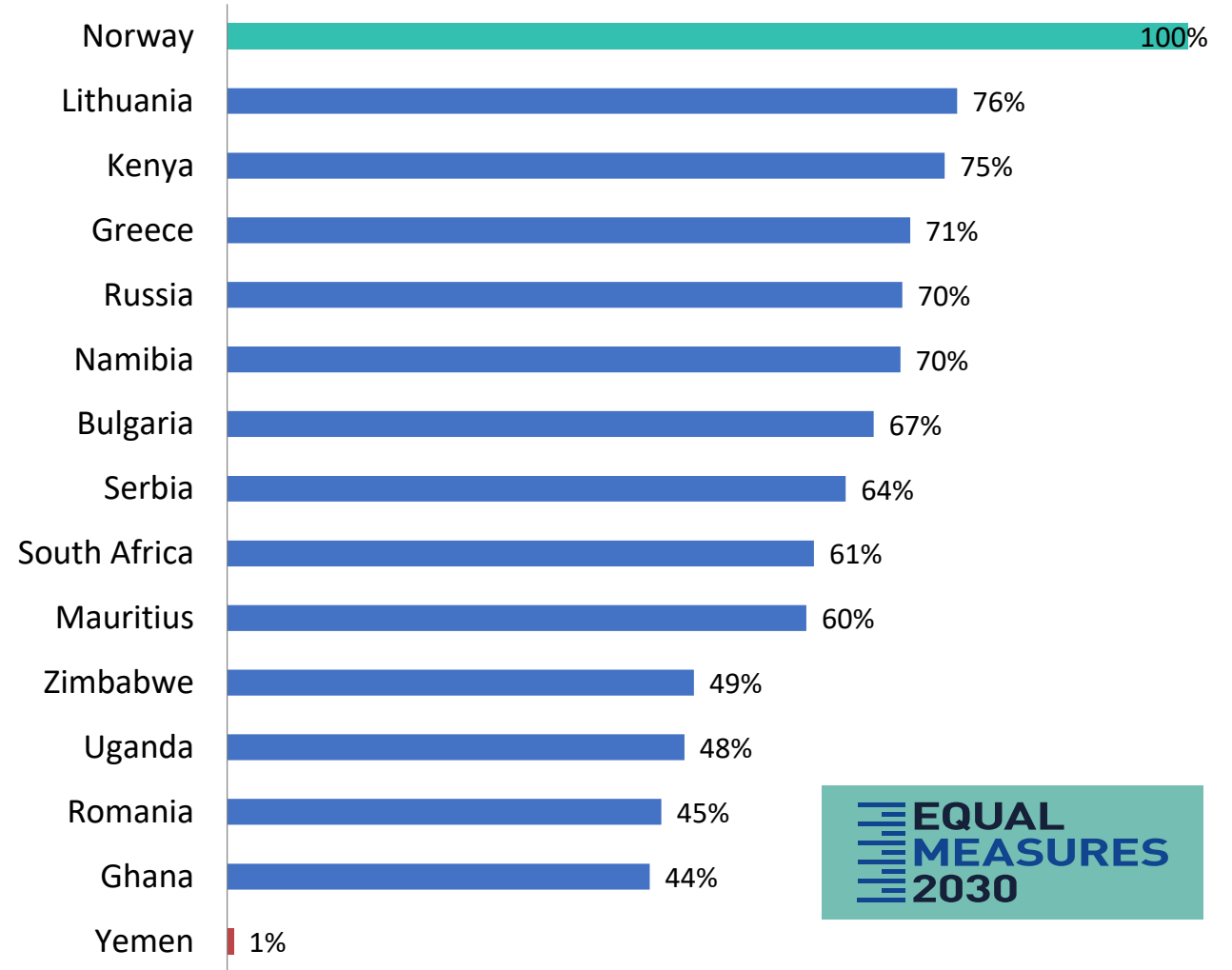
African countries perform well on gender equality in political participation and financial inclusion

Proportion of ministerial or sr. govt roles held by women, 2017



Source: Equal Measures 2030, 2019 based on Inter-Parliamentary Union, 2018

Women's use of digital payment services, 2017



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In the News

(3-14 June) News clips: 580+ news stories, with a potential reach of 781 million.

Coverage appeared in an est. 67 different countries.

Please find a selection of news coverage below.

[Show more...](#)



The world is a long way from meeting its gender-equality...

The Economist

"THIS IS a man's world," sang James Brown in the spring of 1966. The adage still holds true today. In 2015...



Tara Patricia Cookson and Lorena Fuentes: For women...

Vancouver Sun

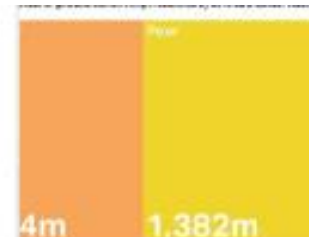
Last week, self-proclaimed feminist Prime Minister Justin Trudeau put his money where his mouth is. To a glob...



Aucun pays n'aura atteint l'égalité hommes-femmes à...

BFMTV

Aucun pays du monde n'aura atteint l'égalité femmes-hommes à l'horizon 2030, d'après un rapport d'Equal...



There isn't a single country on track to make the UN's...

World Economic Forum

A new report finds even the nations performing best on gender equality have some way to go.



No Country Is on Track to Achieve Gender Equality by...

Fortune

The newly released SDG Gender Index found that countries are falling behind in their commitments to achieve...



UN ratings find no countries on track to achieve gender...

The Hill

No countries are on track to achieve gender equality by 2030, according to the gender index of Sustainable...



The world is failing women and girls in crisis, but...

CNN

David Miliband, the president and CEO of the International Rescue Committee, writes that on World Refugee Day, w...



No country will achieve gender equality by 2030

CNN

No country in the world is on track to achieve gender equality by 2030, according to the inaugural SDG...



La importancia de la incidencia basada en...

Univision

"La evidencia indica que a pesar de los compromisos establecidos a nivel internacional, las medidas para...



No country meeting global goals for gender equality...

Mail Online

No country is on track to achieve the gender equality called for in the United Nations's development blueprint, a...



No country in world will achieve gender equality by...

The Independent

No country in the world is set to achieve gender equality by 2030, a new report has found. On Monday 3...



Diskriminierung: Bericht: Kein Land erreicht bis 2030 eine...

DIE WELT

Kein UN-Mitgliedstaat erreicht bis zum Jahr 2030 eine Gleichstellung der Geschlechter. Das geht aus einem...



How data can power the advancement of women an...

Tableau Software

Equal Measures 2030 (EM2030) is a joint effort of leading regional and global organizations from civil society...



BRICS Nations Can Do More to Improve Gender Equality

US News & World Report

Schoolgirls look on during the 2018 National Youth Day in Soweto, South Africa, on June 16, 2018. Economic...



Not one single country set to achieve gender equality by...

the Guardian

The first global index measuring efforts to end gender inequality finds countries are not doing enough to...



Metas de igualdad de género para el 2030: ¿Qué tan...

Email

08 de Junio de 2019 | 08:39 | Por Equipo Multimedia Email / AFP Te



No country in the world meets the mark on gender...

CNBC

As many as 40% of the world's female population live in countries that fail to meet the mark on basic measures of...



Australia still has work to do on gender equality | PBA

Pro Bono Australia

Australia still has work to do on gender equality Monday, 3rd June 2019 at 4:11 pm Australia is performing poor...



These are the best-and worst-countries for gender...

EC Fast Company

The 10 most fair countries for women to live are Denmark, Finland, Sweden, Norway, the Netherlands, Slovenia...

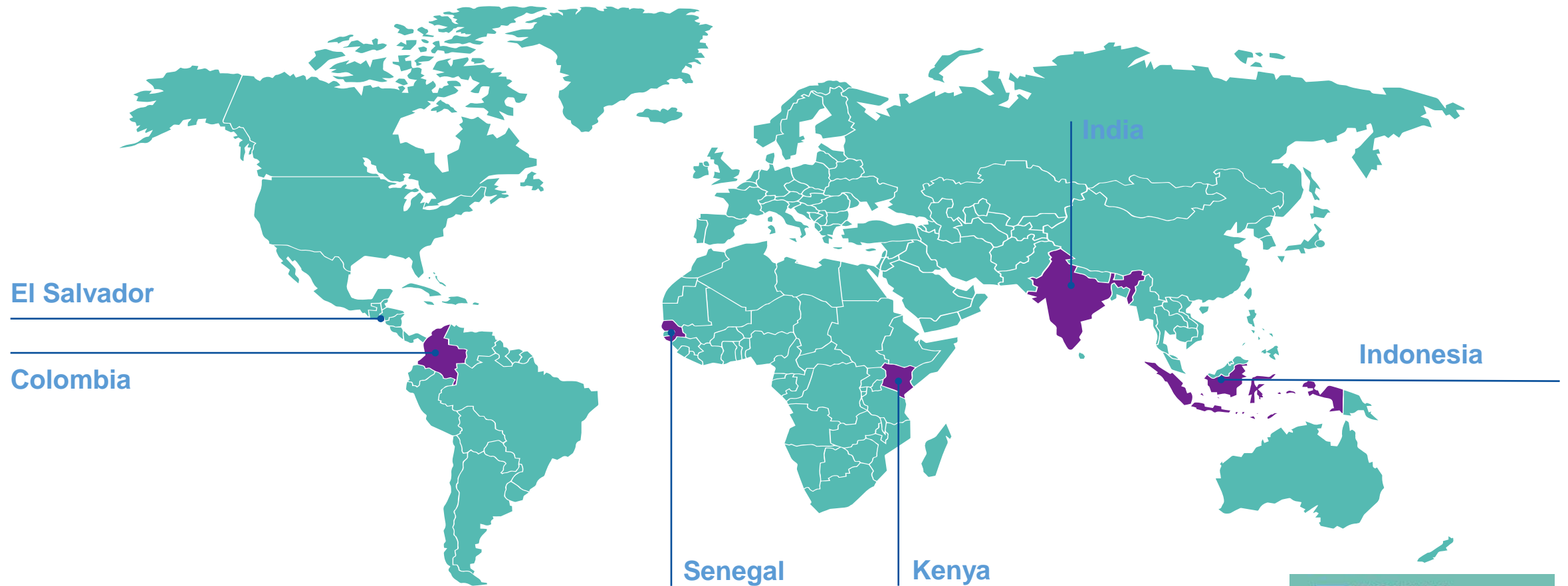


Opinião - Clóvis Rossi: As meninas do Brasil, nada...

Folha de S.Paulo

Mais um ranking internacional, mais uma vergonha para o Brasil. Carisa. Ainda mais que a comparação, desta...

national influencing partners



- Are we getting index and related data into the hands of local and national women's organizations?
- Are they effectively using that data in their advocacy?
- Are we supporting them to develop the data skills that they need?

how index is being used and its contribution to policy or advocacy initiatives at the national level

- 300 grass roots advocates trained on using the Index (and data) for advocacy
- Index used to frame national efforts to use data for influencing policy
 - Secondary education (Senegal)
 - Land security (Kenya)
 - Violence (India, Kenya)
 - Child marriage (Indonesia)
 - Access to SRH services (India)
 - Leadership/decisionmaking (Colombia)

how index is being used and its contribution to policy or advocacy initiatives at the global level

Global and regional policy platforms

- Beijing +25 declarations/political documents
- ICPD declarations and political documents
- Commission on the Status of Women - training advocates
- UN General Assembly / HLP Forum through VNR process

challenges faced when developing the index

- General pushback on another new gender index
- Consultation – enough is never enough – but can be enabled by strong partners
- Links to major events is essential
- Partnering with key information brokers
- Finding the sweet spot between
 - data availability and gender-relevant indicators
 - comprehensiveness and relevance to a specific policy issue/campaign/etc.



@Equal2030



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equalmeasures2030.org



data.em2030.org




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Photo: Paula Bronstein, Getty Images